

FOR IMMEDIATE RELEASE

FOURTH ANNUAL  
**WORLD NAKED BIKE RIDE CHICAGO**

Saturday, June 9<sup>th</sup>, 2007

6pm Gathering and body painting.  
9pm Departure.

Check in location will be announced to the  
Yahoo group and on the Hotline  
shortly before the event date.

Join the Yahoo group and see more details here:

**<http://worldnakedbikeride.org/chicago>**

The objective of the WNBR is to create a fun and conspicuous event promoting freedom from oil dependency as well as positive body image. This event is international in scope, with dozens of cities participating world-wide.

To draw attention to the cause this is a bare-as-you-dare event, with outfits ranging from body paint, to fanciful costumes, to plain street clothes. Chicago's rides in past years included several hundred bicyclists as well as numerous inline skaters, and covered about 20 miles of high visibility tourism and recreational areas of the city's downtown, near north, and west sides.

Bicycles constitute the best solution to reducing America's petroleum addiction and improving public fitness. With gas prices at an all time high and obesity an epidemic, our message is stronger than ever.